

## DupeShop, Electronic Art File Spec. Sheet

**Before** saving as one of the preferred file types, ALL files should have:

- ❑ Hi Resolution art – min. of 300 dpi
- ❑ All layers unlocked
- ❑ 1/4" bleed around outer edge of template
- ❑ Disc art - Do NOT have hole knocked-out  
have art print to center – we'll knock-out hole

### **Preferred File Formats:**

**JPG-** A Jpg is an image file that is generally flattened and works great as long as the art is to be printed as either 1 color or CMYK. Also must make sure that no templates or knock-outs are turned on when saving as they are virtually un-editable.

**EPS** – This is a High Res file that is fairly universal and can be saved or exported from most design programs. (InDesign, Quark, Photoshop, Illustrator all have the ability to save EPS files)

**PDF** – High Res PDFs can be viewed by anyone and are the standard for print output.

**PSD** – Layered Photoshop documents are good for when we may need to do some editing for things such as color separations or placement of design elements.

**TIFF** – A tiff is an image file that is generally flattened and works great as long as the art is to be printed as either 1 color or CMYK. Also must make sure that no templates or knock-outs are turned on when saving as they are virtually un-editable.